



# movability

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## Who We Are

- Central Texas' first and only transportation management association (TMA)
- An independent 501(c)6 nonprofit, membership organization.
- We work hand in hand with individuals and organizations to improve the region through commuter options that save time and money





## Movability:



Works with employers to develop and implement customized mobility plans



Provides networking, gamification, microgrants, and educational events



Connects employers and mobility providers



## Transportation Management Associations

WTH is a TMA that does TDM??

TMA's work to:

- Provide commute support to employers and employees
- Reduce drive-alone commutes
- Provide services related to transportation demand management (TDM)





## Transportation Demand Management

TDM focuses on understanding how people make transportation decisions and helping them use infrastructure to access options beyond driving alone.

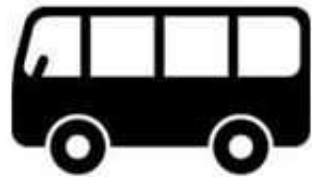
TDM can include:

- Telework
- Flexible hours
- Carpools and vanpools
- Shuttles
- Public transportation
- Bicycling
- Walking
- Micro-mobility (scooters, bike shares)



## Why is TDM relevant to highways?

It's about moving more people, not about moving more vehicles



## Examples of TDM Infrastructure



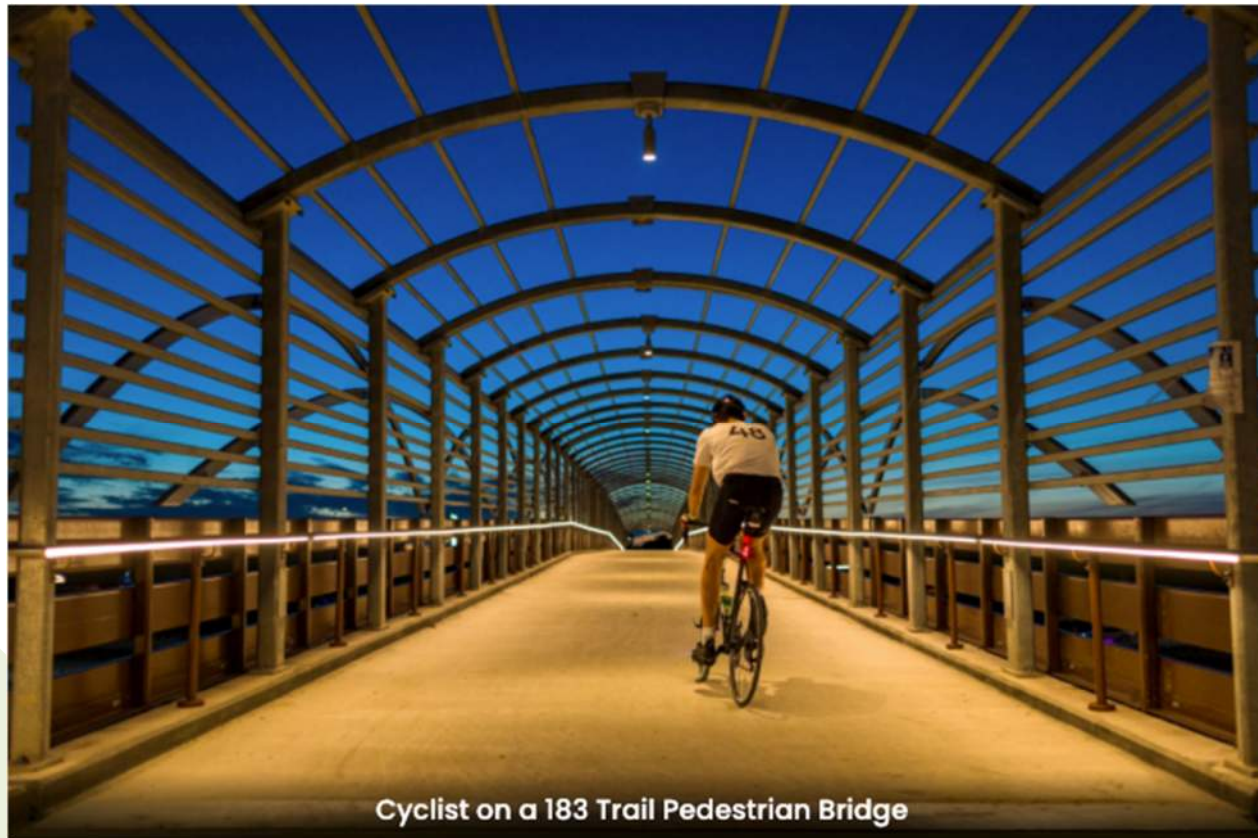
Photo credit: NY DOT

- Dedicated transit lanes
- Shared use paths
- Pedestrian bridges
- Park and ride facilities
- Managed lanes

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## Breaking down siloes to build safe, efficient, and sustainable transportation



Cyclist on a 183 Trail Pedestrian Bridge

Photo credit:  
Central Texas Regional Mobility Authority



## CONNECT WITH US

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