



ASHE
Central Texas

AMERICAN SOCIETY OF HIGHWAY ENGINEERS

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Re: 2022/23 Annual Corporate Sponsorship Opportunities

Dear Future ASHE Sponsor:

On behalf of the American Society of Highway Engineers (ASHE) Central Texas Section, we would like to invite you to participate in the 2022 / 2023 corporate sponsorship program. The ASHE Central Texas Section is seeking sponsorships from local firms to help support the **Scholarship Program**.

In order for you to choose the sponsorship level that best fits the needs of your firm, we offer a variety of packages. The benefit of being a sponsor includes:

- ✓ Recognition at our Scholar Award Program through the display of your company logo, advertisement via PowerPoint, and an opportunity to say a few words about your firm.
- ✓ Opportunity to network with industry leaders.
- ✓ Listing as sponsor on email communications related to Scholarship Awards event (Scholarship level)

Thanks to many of you, we are now entering our 2nd year with a membership base that continues to grow.

ASHE Central Texas has a significant presence in Central Texas and provides a forum for members and partners of the highway industry to support education, innovation, and fellowship in this field.

Please help us to continue to help our industry in the area by sponsoring the ASHE Central Texas Scholarship Program and aid in the professional development of the future of our industry.

We thank you in advance for your support. Enclosed, please find a complete sponsorship package for your review.

Sincerely,

Tara Alexander, PE
President

Please visit our website: ctx.ashe.pro



ASHE SPONSORSHIP PROGRAM
Sponsorship Levels

Sponsor a SCHOLARSHIP named for your firm - \$2500

Includes:

1. A scholarship in your firm's name to be handed out at the Scholarship Award Program.
2. Company Logo & Ad displayed via PowerPoint Presentation during all monthly events.
3. Company Logo displayed on our ASHE Central Texas website.
4. Five minutes at the Scholarship Award Program to say a few words about your firm.

PLATINUM - \$1000

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during the 2022-2023 monthly events.
2. Company Logo displayed on our ASHE Central Texas website.
3. Two minutes at the Scholarship Award Program to say a few words about your firm.

GOLD - \$500

Includes:

1. Company Logo displayed on our ASHE Central Texas website.
2. Two minutes at the Scholarship Award Program to say a few words about your firm.

SILVER - \$100

Includes:

1. Two minutes at the Scholarship Award Program to say a few words about your firm.

SPONSORSHIP DEADLINE NOVEMBER 1, 2022

Specifications

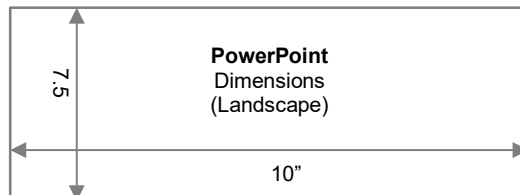
1. **Platinum and Gold.**

Submission 1 of 2 – Company Logo: Submit your logo file **by December 1, 2022** (to display at 12/13/22 event).

Submission 2 of 2 – Ad file for PowerPoint

PowerPoint screen is 10" wide x 7.5" high – **Landscape**

A PowerPoint file or compatible file (**PNG, TIF, JPG**) for import into PowerPoint is required. Provide high resolution and we will adjust as needed. Submit your ad file **by December 1, 2022** (to display at 12/13/22 event).



Submit your **electronic company Logo and Ads** to: mfarn@jmt.com



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SPONSORSHIP FORM

SPONSORSHIPS DUE NOVEMBER 1, 2022

Questions? Contact Peter Ring at pring@kfriese.com or (512) 338-1704
Scott Williams at swilliams@se3.us or (512) 601-0864

Payment methods (please check one):

- Pay On-Line via Invoice (+2.9% Service Fee) by emailing fadi.estifan@hdrinc.com
- OR by Check Payable to: **ASHE Central Texas**
Send Payment to: HDR
Attn: Fadi Estifan, ASHE Central Texas
4401 West gate Blvd., Suite 400
Austin, TX 78745

Sponsorship Form - Please complete and return via E-mail to: pring@kfriese.com

Company Name: _____
Contact Person: _____
Title: _____
Address: _____
City, State, Zip: _____
Contact Number: _____
Email Address: _____

Sponsorship Level:

*Firm Named Scholarship (\$2500) _____ Other Scholarship Amount \$ _____

*Platinum (\$1000) _____ *Gold (\$500) _____ *Silver (\$100) _____

THANK YOU for your generous support!