



**ASHE**  
**Central Texas**

AMERICAN SOCIETY OF HIGHWAY ENGINEERS

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## Re: 2023/24 Annual Corporate Sponsorship Opportunities

Dear Future ASHE Sponsor:

On behalf of the American Society of Highway Engineers (ASHE) Central Texas Section, we would like to invite you to participate in the 2023 / 2024 corporate sponsorship program. The ASHE Central Texas Section is seeking sponsorships from local firms to help support the **Scholarship Program**.

In order for you to choose the sponsorship level that best fits the needs of your firm, we offer a variety of packages. The benefit of being a sponsor includes:

- ✓ Recognition at our Scholar Award Program through the display of your company logo, advertisement via PowerPoint, and an opportunity to say a few words about your firm.
- ✓ Opportunity to network with industry leaders.
- ✓ Listing as sponsor on email communications related to Scholarship Awards event (Scholarship level)

Thanks to many of you, we are now entering our 3<sup>rd</sup> year with a membership base that continues to grow.

ASHE Central Texas has a significant presence in Central Texas and provides a forum for members and partners of the highway industry to support education, innovation, and fellowship in this field.

Please help us to continue to help our industry in the area by sponsoring the ASHE Central Texas Scholarship Program and aid in the professional development of the future of our industry.

We thank you in advance for your support. Enclosed, please find a complete sponsorship package for your review.

Sincerely,

Peter Ring, PE  
President

*Please visit our website: [ctx.ashe.pro](http://ctx.ashe.pro)*



**ASHE SPONSORSHIP PROGRAM LEVELS**

**Sponsor a SCHOLARSHIP named for your firm - \$2,500**

Includes:

1. A scholarship in your firm's name to be handed out at the Scholarship Award Program.
2. Company Logo displayed via PowerPoint Presentation during all monthly events.
3. Company Logo displayed on our ASHE Central Texas website for the 2023-2024 season.
4. Three minutes at the Scholarship Award Program to say a few words about your firm.

**PLATINUM - \$1,000**

Includes:

1. Company Logo displayed via PowerPoint Presentation during the 2023-2024 season events.
2. Company Logo displayed on our ASHE Central Texas website for the 2023-2024 season.
3. Three minutes at the Scholarship Award Program to say a few words about your firm.

**GOLD - \$500**

Includes:

1. Company Logo & Ad displayed via PowerPoint Presentation during the 2023-2024 season events.
2. Company Logo displayed on our ASHE Central Texas website for the 2023-2024 season.

**SILVER - \$100**

Includes:

1. Company Logo displayed on our ASHE Central Texas website for the 2023-2024 season.

**OTHER - \$**

Intended for individual donors. Any amount is welcomed!

**SPONSORSHIP DEADLINE: OCTOBER 1, 2023**

**Specifications**

**Company Logo:** Submit your logo file by October 1, 2023 to display at the November event.

A PowerPoint file or compatible file (**PNG, TIF, JPG**) for import into PowerPoint is required. Provide high resolution and we will adjust as needed. Submit your ad file as soon as possible for maximum inclusion at events.

Submit your electronic company logo to: [BThomas@jmt.com](mailto:BThomas@jmt.com)

# **SPONSORSHIP FORM**

**SPONSORSHIPS DUE: OCTOBER 1, 2023**

## **Questions? Contact:**

- Peter Ring at [pring@kfriese.com](mailto:pring@kfriese.com) or (512) 338-1704
- Scott Williams at [swilliams@se3.us](mailto:swilliams@se3.us) or (512) 601-0864
- Joey Roberts at [joey.roberts@halff.com](mailto:joey.roberts@halff.com) or (512) 777-4573
- Lexi Elio at [alelio@bmcd.com](mailto:alelio@bmcd.com) or (737) 289-9594

## **Payment methods (please check one):**

Pay online via invoice (+2.9% service fee) by emailing [laura.harris@ubcdams.org](mailto:laura.harris@ubcdams.org)

OR by Check Payable to: **ASHE Central Texas**

Send Payment to:

Upper Brushy Creek WCID

Attn: Laura Harris, ASHE Central Texas

460 Texas Avenue

Round Rock, TX 78664

**Sponsorship Form** - Please complete and return via email to: [pring@kfriese.com](mailto:pring@kfriese.com)

Company Name:

Contact Person:

Title:

Address:

City, State, Zip:

Contact Number:

Email Address:

## **Sponsorship Level:**

Firm Named Scholarship (\$2,500)

Platinum (\$1,000)

Gold (\$500)

Silver (\$100)

Other Scholarship Amount:

**THANK YOU for your generous support!**