



American Society of  
Highway Engineers

# ASHE CTX GOLF TOURNAMENT 2026 Sponsorship Packet

**JOIN US FOR AN EXCITING DAY ON THE GREENS!**

Help support ASHE and promote traffic safety.






This community golf and luncheon event is a fantastic opportunity to showcase your company, network with industry professionals, and raise awareness of traffic safety. Additionally, some proceeds will help support the ASHE Central Texas Section's Scholarship Awards Program and the local nonprofit Kailee Mills Foundation, which advocates for traffic safety (<https://www.kaileemillsfoundation.org/>).





## EVENT DETAILS

- DATE:** April 9, 2026
- TIME:** 7:30 a.m. Light Breakfast | 8:00 a.m. Shotgun Start |  
Lunch Following 18 Holes
- LOCATION:** Lions Municipal Golf Course  
2901 Enfield Rd., Austin, TX 78703
- SPEAKER:** Mike Arellano, PE  
Deputy District Engineer, TxDOT Austin District
- BENEFITTING:** ASHE Programs & Initiatives

## MAIN SPONSORSHIP TIERS

	<p><b>PLATINUM</b> <i>Express Lane</i> \$1,500 3 available</p>	<ul style="list-style-type: none"> <li>✓ Complimentary <b>4-player team</b> entry.</li> <li>✓ Premium logo placement on all event materials, banners, and signage.</li> <li>✓ Recognition during opening &amp; closing ceremonies.</li> <li>✓ Opportunity to have a company booth/table set up near registration.</li> <li>✓ Logo on the ASHE website and social media platforms.</li> <li>✓ 2-minute mic time. A brief moment to highlight your company's message during lunch.</li> </ul>
	<p><b>GOLD</b> <i>Stop-n-Go</i> \$1,000 3 available</p>	<ul style="list-style-type: none"> <li>✓ Complimentary <b>2-player team</b> entry.</li> <li>✓ Logo on event banners and signage.</li> <li>✓ Recognition during the event.</li> <li>✓ Logo on select event promotional materials.</li> <li>✓ Logo on the ASHE website and social media platforms.</li> <li>✓ 1-minute mic time. A brief moment to highlight your company's message during Lunch.</li> </ul>
	<p><b>SILVER</b> <i>Caution Zone</i> \$500 3 available</p>	<ul style="list-style-type: none"> <li>✓ Complimentary <b>1-player entry</b>.</li> <li>✓ Logo on signage at the event.</li> <li>✓ Recognition during the event.</li> </ul>
	<p><b>HOLE</b> <i>Checkpoint</i> \$250/Hole 18 holes available</p>	<ul style="list-style-type: none"> <li>✓ Signage and a table with the company logo placed at one designated hole.</li> <li>✓ Opportunity to provide giveaways or promotional items at your sponsored hole.</li> <li>✓ Recognition in the event program.</li> </ul>

## SPECIALTY SPONSORSHIPS

	<p><b>BREAKFAST</b> <i>Rise &amp; Drive</i> \$500</p>	<ul style="list-style-type: none"> <li>✓ Complimentary <b>1-player entry</b>.</li> <li>✓ Logo displayed at the breakfast table and registration area.</li> <li>✓ Recognition during the morning announcements.</li> </ul>
	<p><b>LUNCH</b> <i>Refuel Zone</i> \$1,000</p>	<ul style="list-style-type: none"> <li>✓ Complimentary <b>1-player entry</b>.</li> <li>✓ Logo displayed at the lunch area.</li> <li>✓ 1-minute mic time. A brief moment to highlight your company's message.</li> <li>✓ Recognition during lunch service.</li> </ul>
	<p><b>MULLIGAN</b> <i>Second Chance</i> \$250</p>	<ul style="list-style-type: none"> <li>✓ Recognition on signage at the Mulligan sales table.</li> <li>✓ Company logo on Mulligan tickets.</li> <li>✓ Recognition in the event program.</li> </ul>
	<p><b>AWARDS</b> <i>Victory Lane</i> \$250</p>	<ul style="list-style-type: none"> <li>✓ Logo displayed during the awards ceremony.</li> <li>✓ Recognition when awards are presented to winners.</li> <li>✓ Opportunity to present awards with the event host.</li> </ul>
<p><b>IN-KIND DONATIONS</b> <i>Supporter</i></p>		<ul style="list-style-type: none"> <li>✓ We welcome contributions of raffle prizes, swag bag items, or other goods/services to make this event successful!</li> </ul>





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## READY TO SUPPORT OUR EVENT?

Sign up today!



✓ YES! Please sign me up for the following sponsorship level.

To register as a sponsor, please scan the QR code to the right, click on this [sponsoring link](#), or make the check payable to ASHE Central Texas. See the address below if paying by check.

- Platinum – Express Lane \$1,500
- Gold – Stop-N-Go \$1,000
- Silver – Caution Zone \$500
- Hole – Checkpoint \$250/hole
- Breakfast – Rise & Drive \$500
- Lunch – Refuel Zone \$1,000
- Mulligan – Second Chance \$250
- Awards – Victory Lane \$250
- In-Kind Donation – Supporter



For sponsorship inquiries, contact: Mia Parton at [mia@aeparmia.com](mailto:mia@aeparmia.com)



### PLAYER'S TICKETS

4-Person Team	\$500	\$400
Individual	\$140	\$110

### EARLY BIRD PRICING\*

**\* Save! Get your Early Bird Tickets by February 28, 2026.**

To register for the tournament as a player/team, please scan the QR code above, click on the [registering link](#), or make checks payable to **ASHE Central Texas**.

If paying by check, please send payment and return this form to: Upper Brushy Creek WCID, Attn: Laura Harris, ASHE Central Texas, 460 Texas Avenue, Round Rock, TX 78664.

Thank you for supporting ASHE and promoting traffic safety awareness.

*See you on the greens!*